

Jeff George

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Education

University of Illinois at Urbana-Champaign
BFA in Industrial Design 2012
GPA: 3.00/4.00

Acquired Skills

- Ability to use my skills, core values, and hard work in order to achieve goals inside and out of design
- Ability to over come obstacles to reach strict deadlines
- Ability to maintain positive attitude when work its criticized

Technical Skills

Solidworks 3D Modeling/Printing	Photoshop
Mechanical Drawings	Illustrator
Sketching	InDesign
Keyshot	Prototyping

Work Experience

Lead Product Designer, Startex Industries and Linea Lighting January 2017- May 2018, Chicago, IL

- Identified and developed brand identity for both Startex industries and Linea Lighting.
- Took products from concepts to final production for both brands to follow unique design language.
- Managed team of designers by setting deadlines and assigning tasks.

Industrial Designer, Choi Design May 2016- January 2017, Chicago, IL

- Project Management while maintaining progress and satisfaction with customers on a regular basis.
- Delivered customer needs into coherent concepts by sketches, CAD models, and Keyshot renderings.
- Create 3D printed Prototypes while finalizing concepts.

Industrial Designer, Generation Brands September 2014- May 2016, Chicago, IL

- Designed products from sketches to Solidworks Models for the 2016 Product line of two out of the five company brands.
- Designed tradeshow booths, worked with interior designers to create spaces that showed off products the best.
- Create 3D printed Prototypes while finalizing concepts.
- Create manufacture drawings to scale, spec materials and finalize construction details for our factories in China.

Industrial Designer, Midwest Products and Engineering January 2013- July 2014, Milwaukee, WI

- Transform customer needs into coherent concepts, utilizing sketches and CAD models, generating a model through to production.
- Perform ergonomic studies to optimize product functionality in partnership with the engineering team in product development.
- Generate functional foam core models for investigating proper component placement.
- Schedule and budget time and resources as project manager.

Memberships

Member of NEWH

Member of the Art Institute of Chicago